

Why should you attend Workday DevCon?

The ultimate event for Workday tech enthusiasts.

SWIPE





The Big Picture

Workday DevCon is not just for techies and developers. It is for everyone who is interested in innovation, AI, Workday Illuminate and all the latest technology.

There are lots of sessions including keynotes that focus on the big picture of what's coming, what's worth exploring and how to benefit from AI advancements.



TECHNOLOGY



Deep dive into Workday tech

It's a great opportunity to explore, learn and get hands on experience with some of latest tech:

- ◆ Workday Extend
- ◆ Orchestrate
- ◆ PRISM
- ◆ AI
- ◆ and much more

Best practices for Pros:

- ✓ Schedule a braindate
- ✓ Make meaningful connections with Workday Experts
- ✓ Filter sessions to get the most advanced content

MARKETPLACE

A teal arrow pointing to the right, passing through a yellow rounded rectangle.



Go check out marketplace (BoW)

Built on Workday is becoming bigger and bigger! Go check out apps built by others, some might be of interest for your organization and some might inspire you to build something really cool yourself.

Prepare:

-  Discuss internally what apps you need
-  Browse marketplace before the event:
<https://marketplace.workday.com/en-US/home>

HACKATHON



Hackathon is so much fun (24h non stop!)

Still unsure? Add Hackathon to the mix - immersive way to learn, have fun and compete with others!

Business / Functional user

- ✓ Help with use case and problem statement
- ✓ Own presentation
- ✓ Design mock ups, build security and BPs

Developer

- 🚀 Build the app!
- 🚀 Enjoy access to the newest non GA tech
- 🚀 Challenge yourself with the speed of hackathon

INCUBANE

Partner with Incubane

We are thrilled to be a **Gold Expo Sponsor** of Workday Devcon 2025.

💬 Still have questions about DevCon? Not sure how to start, how to plan it, what to do? Talk with us - we will be happy to help!

🚀 Looking for a Hackathon Team? Want to get max out of DevCon? Ping me!



♻️ Found this post helpful? Repost it to share it with your network

COMMENT BELOW